

2017 RIDER SAFETY PACK PROMOTION

Customer Terms & Conditions (the “Terms”)

Eligibility

1. This promotion is open to UK, Channel Island and Isle of Man residents aged 18 years or over at the date of entry. Employees of the Promoter and its associated companies, dealers, agents and members of their immediate families or anyone connected to the creation and administration of the promotion shall not be eligible to participate in the promotion.
2. By participating in this promotion, all participants are deemed to agree to be bound by these Terms.
3. This promotion is available on the purchase of any new Honda All Terrain Vehicle (ATV) and / or Pioneer vehicle (“**Qualifying Vehicle**”) when purchased and registered during trading hours in-store between 24 July 2017 and 24 August 2017 (inclusive) from any participating Honda ATV Authorised Dealer within the UK, Channel Islands or Isle of Man. Please note that trading hours vary and participants should check with their local dealer for details.
4. Online purchases of the Qualifying Vehicles are excluded from this promotion.

How to Participate

5. In order to participate in this promotion, the participant must register the Qualifying Vehicle by the closing date by completing the Handover Form (“**Form**”), which will be provided to the participant at the point of sale, and returning it to the dealer. The participant must also advise the dealer of the participant’s size requirements when the Form is returned.
6. Only one Form may be submitted per Qualifying Vehicle purchased.
7. The dealer may ask for proof of purchase of the Qualifying Vehicle on submission of the form.
8. It is the participant’s responsibility to ensure that their personal details are correct when completing the Form and the participant will not be able to amend these details following submission of the form.
9. This promotion is subject to availability.

Rider Safety Pack

10. Upon valid registration of the Qualifying Vehicle and compliance with these Terms, the participant will be sent a complimentary Rider Safety Pack comprising 1 x Nitro X 512V helmet or equivalent, and 1 x pair of Wulfsport gloves (the “**Rider Safety Pack**”) to the address provided by the participant on the Form. Any questions regarding delivery should be directed to the participant’s dealer.
11. The helmet and gloves shown in promotional material are for illustration only and not representative of the items in the Rider Safety Pack.
12. The colours and sizes of the helmet and gloves within the Rider Safety Pack may vary. In the event an item or items of the Rider Safety Pack are not available, the Promoter will use reasonable endeavours to supply an item or items of similar specification of the same or greater value.
13. No cash alternative is available.
14. The Rider Safety Pack is for personal, non-commercial use only.
15. Rider Safety Packs are available for people over 12 years old. In accordance with the Owner’s Manual/Operator’s Handbook provided with the Qualifying Vehicle. The Promoter does not recommend that riders under the age of 12 years old operate the Qualifying Vehicles.

Disclaimers

16. No liability is accepted by the Promoter for lost, stolen, damaged or faulty Rider Safety Packs and no replacements or cash alternative will be provided.
17. The Promoter reserves the right to reject the participation of any person whose association with the Promoter or its products may, in the reasonable opinion of the Promoter, cause damage or detriment to the brand, reputation, standing or goodwill of the Promoter or any member of its group of companies or their products.
18. The Promoter reserves the right to hold void, cancel, suspend, or amend the promotion where it becomes necessary to do so.
19. The Promoter accepts no responsibility for any loss, damage, injury or disappointment suffered by any participant or any third party as a result of or in connection with this promotion.
20. The Promoter gives no warranty in respect of the function, safety, fitness for purpose or quality of the products comprising the Rider Safety Pack or their impact on the risk of injury when worn. It is the participant's sole responsibility to ensure that correctly fitting safety equipment and protective clothing is worn at all times by any rider operating the Qualifying Vehicle. The Promoter accepts no liability whatsoever for any injury or damage caused where the rider of the Qualifying Vehicle has failed to follow the safety precautions provided in these Terms or in the Qualifying Vehicle Owner's Manual/Operator's Handbook.
21. Nothing in these Terms shall exclude the Promoter's liability for death or personal injury resulting from its own negligence.
22. Data captured during the course of this promotion will be processed in accordance with the Data Protection Act 1998. Participants may opt out of receiving future marketing communications by writing to The Database Manager, Honda (UK), Cain Road, Bracknell, RG12 1HL.

Jurisdiction and Governing Law

23. These Terms are subject to English Law and the exclusive jurisdiction of the English courts.

The Promoter

24. The Promoter is Honda Motor Europe Limited t/a Honda (UK), Cain Road, Bracknell, RG12 1HL.